

Aura for Hospitality

Delight guests with personalised experiences



Meeting customer aspirations

Guest relations are the foundation of the hospitality industry, and now, more than ever, meeting and exceeding customer expectations is crucial. Luckily for you, we've got this covered. Create unforgettable experiences for your guests, deliver slicker operations that cut costs and boost revenue, and empower your employees to work smarter, with our communications services, tailored for your needs.

Set yourself for success

Improve efficiency

Lower your phone bills and increase quality and reliability, without disrupting your existing infrastructure.

Simplify management

Whether you have one location, or thousands, with differing technologies, maintain them under one roof.

Be cloud ready on your terms

Gain support for both your legacy and new technology, for a smooth transition to cloud, at your own pace.

Empower employees

Create a seamless user experience for your employees, keeping them connected on any device, anywhere.

Create unique experiences

Adopt innovative new ways to engage with your guests, using personalised customer interactions.

De-risk hardware costs

Future-proof your device investments, and avoid heavy upfront costs, with an as-a-service model.

Our services for hospitality



Aura Connect

Bring simple, affordable voice calling into Microsoft Teams, with no set up, codes or deployment. Unite staff, guests, and booking agents, instantly - without added infrastructure investment.



Device as a Service

Mitigate the costs of new hardware by moving to a subscription model. Consume the latest innovations in technology, with flexibility to cancel or upgrade, in line with your changing requirements.



Cloud Contact Center

Customers want convenient, quick, personalised interactions, and your Contact Center is your first impression. Deliver bespoke customer experiences that your guests will love.



Professional Services

Bridge the gap between technology and business objectives. Our on-demand experts and certified engineers are on hand across 145 countries, to deploy, manage, and enable your technology.



Cloud Migration

Achieve a secure, flexible, evergreen environment by transitioning to cloud. We'll support your cloud and legacy assets as one, for seamless integration across systems, platforms and countries.



Global Support

Experience reliable, independent, global support at your fingertips. It's our vocation. Tailored to meet your bespoke needs - from component part to a fully managed service - across the globe.

Live up to customer expectations



Delight your guests

Interact with your customers as they please, with omni-channel customer experience solutions from top vendors.

Anywhere, from any device

Enable users to log in wherever they are, securely, with leading connectivity solutions.

Put customers first

Focus on what matters, and we'll do the rest. Our unique approach to communications simplifies management and gives you back time to spend delighting customers.

A network you can trust



Aura provides enterprise-grade communications and collaboration, across the world. Wherever your business takes you, we've got you covered.

145

countries covered with local language and knowhow.

5,000

engineers solving your communications challenges.

24x7

support, with one contract, one invoice, and one SLA.

About Aura

Aura is a global communications service provider. We support any collaboration tool, regardless of vendor, under one roof – globally.

Aura ONE is our unique approach to communications management. It offers one contract, one point of contact, one SLA and one invoice, across countries, vendors, and services, bringing simplicity and ease to your day-to-day communications management.



One contract - covering your end-to-end communications estate.



One point of contact - to mediate across vendors, engineers, departments.



One invoice - in the currency of your choice.



One SLA - globally, bringing consistency to your service across sites and countries.



Ready to exceed customer aspirations?

hello@weareaura.com